

Application/Control Number: 09/785,220

Page 2

Art Unit: ***

claims pto

I.ellis

10/22/06

Art Unit: ***

1. A gift mediating method for mediating a gift to be presented from a sender to a receiver, the method comprising:
 - a receiver corresponding step of providing the gift order information sent from the sender of the gift to a receiver-side client set to the receiver side of the gift;
 - a gift changing step of storing the gift change for change of the gift sent from the receiver-side client; and
 - a sender corresponding step of providing the gift change information corresponding to the receiver to the sender-side client when the sender-side client set to the sender side executes gift-order processing for the receiver.
2. The gift mediating method according to claim 1, wherein the sender corresponding step provides the information of a best gift suitable for at least the receiver to the sender-side client when the gift is ordered in accordance with the gift change information.
3. The gift mediating method according to claim 1, wherein the sender corresponding step provides the information about a worst gift not suitable for at least the receiver to the sender-side client when the gift is ordered in accordance with the gift change information.

Art Unit: ***

4.

A gift mediating method for mediating a gift to be presented from a sender to a receiver, the method comprising:

a receiver corresponding step of providing the gift order information sent from the sender of the gift to a

5 receiver-side client set to the receiver side of the gift;

a letter-of-appreciation accepting step of accepting a letter of appreciation sent from the receiver to the sender;

and

a letter-of-appreciation sending step of sending the
10 letter of appreciation to the sender-side client at least in the form of electronic data.

5. A gift mediating method for mediating a gift to be presented from a sender to a receiver, the method comprising:

15 a receiver corresponding step of providing the gift order information sent from the sender of the gift to a receiver-side client set to the receiver side of the gift;

a letter-of-rejection accepting step of accepting a letter of rejection for rejecting a gift sent from the sender;

20 and

a letter-of-rejection sending step of sending the letter of rejection to the sender-side client at least in the form of electronic data.

Art Unit: ***

45

6. A gift mediating method for mediating a gift to be presented from a sender to a receiver, the method comprising:

a gift-designation accepting step of accepting a designation of the receiver of the gift;

5 a transmitting step of transmitting the information about the receiver; and

a receiving step of receiving the information on a gift suitable for the receiver out of the gift change information about change of gifts presented to the receiver
10 in the past.

7. A gift mediating method for mediating a gift to be presented from a sender to a receiver, the method comprising:

a gift-designation accepting step of accepting a
15 designation of the receiver of the gift;

a transmitting step of transmitting the information for the receiver; and

a receiving step of receiving the information on a gift not suitable for the receiver out of the gift change
20 information about change of gifts presented to the receiver in the past.

8. A gift mediating method for mediating a gift to be presented from a sender to a receiver, the method comprising:

25 a receiving step of receiving the gift order

Art Unit: ***

information including the information about the sender of
the gift to be sent to the receiver;

a designation accepting step of accepting a
designation of a letter-of-appreciation sending
5 destination out of the received gift order information; and

a transmitting step of transmitting the information
showing that the letter of appreciation is transmitted in
accordance with the designation.

10 9. A gift mediating method for mediating a gift to be
presented from a sender to a receiver, the method comprising:

a receiving step of receiving the gift order
information including the information about the sender of
the gift to be sent to the receiver;

15 a designation accepting step of accepting a
designation for rejecting the gift out of the received gift
order information; and

a transmitting step of transmitting the designation
information showing that the gift is rejected in accordance
20 with the designation.

10. A computer readable medium for storing instructions,
which when executed on a computer, causes the computer to
perform:

25 a receiver corresponding step of providing the gift

Art Unit: ***



order information sent from the sender of the gift to a receiver-side client set to the receiver side of the gift;

a gift changing step of storing the gift change for change of the gift sent from the receiver-side client; and

5 a sender corresponding step of providing the gift change information corresponding to the receiver to the sender-side client when the sender-side client set to the sender side executes gift-order processing for the receiver.

10 11. A computer readable medium for storing instructions, which when executed on a computer, causes the computer to perform:

a receiver corresponding step of providing the gift order information sent from the sender of the gift to a

15 receiver-side client set to the receiver side of the gift;

a letter-of-appreciation accepting step of accepting a letter of appreciation sent from the receiver to the sender; and

a letter-of-appreciation sending step of sending the
20 letter of appreciation to the sender-side client at least in the form of electronic data.

12. A computer readable medium for storing instructions, which when executed on a computer, causes the computer to
25 perform:

Art Unit: ***



a receiver corresponding step of providing the gift order information sent from the sender of the gift to a receiver-side client set to the receiver side of the gift;

a letter-of-rejection accepting step of accepting a letter of rejection for rejecting a gift sent from the sender; and

a letter-of-rejection sending step of sending the letter of rejection to the sender-side client at least in the form of electronic data.

10

13. A computer readable medium for storing instructions, which when executed on a computer, causes the computer to perform:

a gift-designation accepting step of accepting a designation of the receiver of the gift;

a transmitting step of transmitting the information about the receiver; and

a receiving step of receiving the information on a gift suitable for the receiver out of the gift change information about change of gifts presented to the receiver in the past.

14. A computer readable medium for storing instructions, which when executed on a computer, causes the computer to perform:

25

Art Unit: ***

a gift-designation accepting step of accepting a designation of the receiver of the gift;

a transmitting step of transmitting the information for the receiver; and

5 a receiving step of receiving the information on a gift not suitable for the receiver out of the gift change information about change of gifts presented to the receiver in the past.

10 15. A computer readable medium for storing instructions, which when executed on a computer, causes the computer to perform:

a receiving step of receiving the gift order information including the information about the sender of
15 the gift to be sent to the receiver;

a designation accepting step of accepting a designation of a letter-of-appreciation sending destination out of the received gift order information; and

a transmitting step of transmitting the information
20 showing that the letter of appreciation is transmitted in accordance with the designation.

16. A computer readable medium for storing instructions, which when executed on a computer, causes the computer to
25 perform:

Art Unit: ***

a receiving step of receiving the gift order information including the information about the sender of the gift to be sent to the receiver;

a designation accepting step of accepting a designation for rejecting the gift out of the received gift order information; and

a transmitting step of transmitting the designation information showing that the gift is rejected in accordance with the designation.

10

17.

(CURRENTLY AMENDED) A method for electronically mediating an online gift before a sender places an order for a recipient, the method comprising:

providing both gift information on the online gift suitable and not suitable for at least the recipient to the sender prior to receiving order information from the sender, the gift information being served as a criterion for the sender to select the online gift;

displaying order information related to the online gift received from the sender to the recipient, the order information being information on the online gift and a delivery of the online gift;

changing the order information when the recipient selects to change the order information;

displaying the changed order information to the sender; and

accumulating the order information and a changed order information,

wherein the gift information is generated on the accumulated order information or changed order information and the gift information providing includes deciding unit decides whether the gift information is opened to the sender or not based on flag information included in the gift information, the flag information being set by the recipient.

Art Unit: ***

Serial No. 09/785,220



22. (CURRENTLY AMENDED) A computer product that implements on a computer a method for electronically mediating an online gift before a sender places an order for a recipient, the method comprising:

providing both gift information on the online gift suitable and not suitable for at least the recipient to the sender prior to receiving order information from the sender, the gift information being served as a criterion for the sender to select the online gift;

displaying order information related to the online gift received from the sender to the recipient, the order information being information on the online gift and a delivery of the online gift;

changing the order information when the recipient selects to change the order information;

displaying the changed order information to the sender; and

accumulating the order information and a changed order information,

wherein the gift information is generated on the accumulated order information or changed order information and the gift information providing includes deciding unit decides whether the gift information is opened to the sender or not based on flag information included in the gift information, the flag information being set by the recipient.

23. (CURRENTLY AMENDED) A server for electronically mediating online gift before a sender places an order for a recipient, comprising:

a gift information providing unit that provides both gift information on the online gift suitable and not suitable for at least the recipient to the sender prior to receiving order information from the sender, the gift information being served as a criterion for the sender to select the online gift;

an order information displaying unit that displays an order information related to the online gift received from the sender to the recipient, the order information being information on the online gift and a delivery of the online gift;

an order information changing unit that changes the order information changed by the recipient when the recipient selects to change the order information;

a changed order information displaying unit that displays the changed order information to the sender; and

an order information accumulating unit that accumulates the order information and a changed order information,

wherein the gift information is generated on the accumulated order information or changed order information and the gift information providing includes deciding unit decides whether the gift information is opened to the sender or not based on flag information included in

Seri

the gift information, the flag information being set by the recipient.

Art Unit: ***

24 (NEW) The server according to claim 23, further comprising a gift information providing unit that provides gift information on the online gift suitable for at least the recipient to the sender prior to receiving the order information from the sender, the gift information being served as a criterion for the sender to select the online gift.

25 (NEW). The server according to claim 23, further comprising a gift information providing unit that provides gift information on the online gift not suitable for at least the recipient to the sender prior to receiving the order information from the sender, the gift information being served as a criterion for the sender to select the online gift.

26 (NEW) The server according to claim 24, further comprising an order information accumulating unit that accumulates the order information and a changed order information, wherein the gift information is generated on the accumulated order information or changed order information.

Art Unit: ***



27. (NEW) The server according to claim 25, further comprising an order information accumulating unit that accumulates the order information and a changed order information, wherein the gift information is generated on the accumulated order information or changed order information.

28. (NEW) An apparatus for electronically mediating an online gift before a sender places an order for a recipient, the apparatus comprising:
means for displaying order information related to the online gift received from the sender to the recipient, the order information being an information on the online gift and a delivery of the online gift;
means for changing the order information when the recipient selects to change the order information; and
means for displaying the changed order information to the sender.

29. (NEW) A method comprising:
electronically mediating an online gift before a sender places an order for a recipient, said electronically mediating comprising
displaying order information related to the online gift received from the sender to the recipient, the order information being information on the online gift and a delivery of the online gift,
changing the order information when the recipient selects to change the order information, and
displaying the changed order information to the sender.